



FOUNDATION

BOYS FOOTBALL PATHWAY SPONSORSHIP

Registered Charity: 1132364

INTRODUCTION TO PETERBOROUGH UNITED FOUNDATION

Peterborough United Foundation is a registered charity and we are proud to represent Peterborough United Football Club in the community. We want to ensure our staff and volunteers deliver the best experience possible in everything we do.

Since the formation of the Peterborough United Foundation in 2009, the former Football in the Community Scheme has delivered a variety of projects across four key themes outlined by the English Football League Trust and the Premier League.

The four themes are:

- Inclusion and Community Cohesion
- Sports Participation
- Education and Employability
- Health and Wellbeing

We want to enrich the lives of the people within our local communities and help create healthier, happier, stronger communities.

Our offering of Boys Football increases year on year and this brochure features the exciting opportunities for your business to get involved in the work we do at Peterborough United Foundation.

FOUNDATION@THEPOSH.COM



JPL WARM UP / TRAINING TOPS

PROJECT OVERVIEW:

Our JPL (Junior Premier League) teams run in the U13, U15 and U16 age groups, providing further development along our pathway to our Football & Education Programme. It sees our players enjoy additional training on Monday's and Friday's, whilst also competing in regular league fixtures on Saturday mornings throughout the season.

WHAT'S INCLUDED?

- Sponsorship announcement/story through Peterborough United Foundation's website.
- Company logo/name on Peterborough United Foundation's website home page.
- Sponsorship promoted through Peterborough United Foundation's social media platforms.
- Sponsorship announcement/promotion in a Peterborough United Men's First Team Match Day Programme.
- Logo printed on the front of the warm up / training tops.
- Photo with the players at the training ground.
- Ongoing social media promotion.
- Two pairs of tickets to First Team 2026/27 league fixtures.



TOM LEA
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07706 245261
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£700
PER TEAM

JPL PLAYER SPONSORSHIP

Project overview:

Our U13, U15 & U16 sides will once again be entering into the Junior Premier League for the 2026/27 season.

The team will train twice a week and play matches on Saturday mornings, under a UEFA B qualified coaching team.

It's an exciting time to be involved with our Boys JPL teams and we have several fantastic sponsorship packages available for a few local companies to join the journey.

Our player sponsorship package covers a players costs for the full season, but partial sponsorship of a player is also an option.

What's included?

- Sponsorship announcement/story through Peterborough United Foundation's website.
- Company logo/name on Peterborough United Foundation's website home page.
- Sponsorship promoted through Peterborough United Foundation's social media platforms.
- Sponsorship announcement/promotion in a Peterborough United Men's First Team Match Day Programme.
- Photo with the sponsored player at the training ground.
- Two pairs of tickets to First Team 2026/27 league fixtures.



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£660
PER PLAYER

SUCCESS STORIES - ZACH & SAM

Our JPL U12's enjoyed their first season together in 2025/26, and as the season approached its end and the fixtures were winding down, two players received some exciting news.

The Peterborough United Academy have signed two members of our U12 JPL team, whilst another member of the U12's has been offered a trial at the Norwich City Academy.

Defender, Sam, was offered a four-week trial with Norwich City following a fantastic JPL season, full of consistent stand out performances. He was then offered a trial with Peterborough United and subsequently joined the club after a successful few weeks. Sam impressed with his abilities to attack and defend one-on-one, whilst also showing composure in possession to help the team build up from the back.

The good news continued as it was confirmed, after a trial period with Peterborough United Academy, Zach of our U12's JPL has also been signed. Zach is a combative midfielder with an eye for a spectacular goal, and a fantastic range of passing.

Brad Rayner, Lead Coach of the U12's JPL team, said: **"It is fantastic for us to see two of our players being recognised with an academy trial and an academy signing. Both Sam and Zach have been consistently strong performers for us in games and training so deserve the opportunities they've been given."**

"The JPL programme we run continues to be a great pathway and stepping stone, these two players are the most recent in a long line of players we've been able to progress into academy trials and signings, with training two times a week at all age groups and the quality of the games programme the JPL provides it helps to bridge the gap between grassroots and academy football."

"Both myself and Jonny are incredibly proud of Zach and Sam and can't wait to see how things develop for both of them from here!"



JPL SHIRT SLEEVE SPONSORSHIP

Package overview:

This package offers the chance for your business's logo to feature prominently on the sleeves of our JPL U13, U15 or U16 teams. This enables your company name and logo to be seen by many people in and around the Peterborough area as our players wear them to matches.

What's included?

- Company logo printed on shirt sleeves.
- Sponsorship announcement/story through Peterborough United Foundation's website.
- Company logo/name on Peterborough United Foundation's website home page.
- Sponsorship promoted through Peterborough United Foundation's social media platforms .
- Sponsorship announcement/promotion in a Peterborough United Men's First Team Match Day Programme.
- Photo with the players at the training ground.
- Two pairs of tickets to First Team 2026/27 league fixtures.



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£350 PER
FULL TEAM

BOYS PATHWAY VEO SPONSORSHIP

PACKAGE OVERVIEW:

At Peterborough United Foundation, we're always looking for ways in which we can improve the offering to our players. With this in mind, we're looking to purchase a VEO Camera, a specialist camera for recording sport - whether that be training or matches.

VEO footage will enable us to analyse performance, improvement and allow us to provide further support and suggestions to each player to aid their development.

The cost of this package includes purchase of the camera, the stand and the subscription for a year.

WHAT'S INCLUDED?

- Company logo displayed on all boys highlight reels/VEO footage posted on social media - JPL & FEP.
- Company logo on website.
- Company logo displayed in a men's first team programme.
- Announcement on social media/website and in a Peterborough United First Team match day programme.
- Two pairs of free tickets to men's first team league games for the company.



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£2500



Peterborough United Foundation

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